

Service element	PPA Lite	PPA Core	PPA Strategic
Investment	£399 (+VAT)	£799 (+VAT)	£1,599 (+VAT)
Specific property analysis	✓	✓	✓
Planning / permitted development review	✓	✓	✓
Key constraints and risks	✓	✓	✓
PPA score / opportunity rating	✓	✓	✓
Value curve / uplift analysis	✓	✓	✓
Value potential assessment	Limited	✓	✓
Development capacity study	—	✓	Detailed+
Strategic recommendation	—	✓	✓
Concept sketch options	—	—	✓
Phased development plan	—	—	✓
Property search support	—	—	Guided and limited